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Proposed C225brim

CONTEXT

Brimbank is located between 11 and 23 kilometres northwest of the CBD and covers approximately 123 square kilometres. It is bound by the City of Hume to the north, the cities of Maribyrnong, Moonee Valley and Moreland to the east, the cities of Hobsons Bay and Wyndham to the south, and the City of Melton to the west.

Fifteen per cent of Brimbank is classified as open space, including parts of the Sunbury Green Wedge which occupies the northernmost portion of the municipality. The Maribyrnong River, Kororoit, Taylors, Jones, Jacksons, Steele and Stony Creeks traverse the municipality and contribute to the valued natural, environmental character. Key areas of environmental significance include Organ Pipes National Park, Mount Derrimut Grasslands, Green Gully Reserve, Brimbank Park and Iramoo Wildflower Grassland Reserve.

There are two groups of Aboriginal people with cultural ties to Brimbank comprising the Wurundjeri and Bunurong Peoples. Within these there are two main language groups, the Woi-wurrung (Wurundjeri) and the Boonwurrung (Bunurong). Each group has their own history, culture and role in Aboriginal heritage. A significant part of the municipality is within the designated Registered Aboriginal Party area of the *Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Council*, whilst land to the south is within the designated Registered Aboriginal Party area of the *Bunurong Land Council Aboriginal Council*.

Brimbank has an estimated population of 213,000 which is forecast to exceed 240,000 by 2036. More than 30,000 new homes will be required to accommodate this growth, mostly within the Cairnlea-Sunshine district (VIF, 2019).

The Sunshine National Employment and Innovation Cluster (NEIC) is forecast to receive the greatest increase in population. Within the NEIC there is a significant focus on growth, infrastructure investment and renewal. Population growth and change will place higher demands on social, environmental, transport and economic systems.

The Brimbank community is one of the most multicultural and socially diverse in Australia, with almost half of all residents born outside Australia, and more than half speaking a language other than English at home.

Brimbank is the second most disadvantaged municipality in metropolitan Melbourne according to the ABS Social Economic Index for Areas (SEIFA). Managing the social and economic impact of urban transformation on existing and future populations, including the provision of affordable housing will be important.

Brimbank's economy comprises a diverse range of industrial activities including manufacturing, wholesale trade and transport which make up almost half of the local economy. Other activities, including healthcare, education, construction and retail trade, make up a quarter of the economy.