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Proposed C225brim

VISION

Brimbank City Council's vision is to provide a place that is vibrant, harmonious and welcoming: a great place to live, work and grow.

The following land use and development goals and objectives are intended to achieve this vision:

An inclusive community where:

- People are safe, healthy and well.
- People have opportunities to participate in community life.

A liveable community where:

- Public and open spaces are safe, clean and well-maintained.
- People can move around easily on foot, bike, car or public transport.
- People live sustainably by reducing their carbon footprint and becoming resilient to climate change.
- The natural environment supports thriving biodiversity that is protected.
- The urban environment supports a growing population in designated areas while respecting neighbourhood character and heritage.

A prosperous community where:

- The local economy is strong and provides opportunities for the community to thrive.
- Housing is of high quality, well located and relatively affordable.
- Brimbank is a leading destination for business, working, learning, recreation and living.

DRAFT